

Thursday, June 6 continued

- 3:00 - 3:30 p.m. "Television and Character Education: The Key Role of Parents"
Milton Chen, director, KQED Center for Education and Lifelong Learning
- 3:30 - 5:00 p.m. Task Force Hearings
- Room 403 Methods for Building Self-Discipline and Empathy
Chairs: Sheldon Berman, Hudson Public Schools and Diane Berreth, Association for Supervision and Curriculum Development
- Room 405 The Role of Civic Education
Chair: Charles Quigley, Center for Civic Education
- Room 413/414 The Role of Family Involvement
Chair: Roberta Doering, National School Boards Association
- Room 406 Education for Interpersonal Relations, Family Life and Intimacy
Chair: Amitai Etzioni, The Communitarian Network, The George Washington University
- Room 402 Building Character through Sports
Chair: Russell Gough, Pepperdine University
- Room 404 Community Schools
Chair: Mary Brabeck, Boston College
- 5:00 p.m. **First Lady Hillary Rodham Clinton (Dorothy Betts Marvin Theatre)**

Friday, June 7

Russell Senate Office Building

- 9:30 - 10:30 a.m. "The Charge from Political Leadership -- Views on Character Building and the
Caucus Room 325 Role of Federal Leadership"
Host: Senator Nancy Landon Kassebaum (R-KS)
- 10:30 - 11:15 a.m. "What Ever Happened to Civic Virtue?"
Caucus Room 325 **Michael J. Sandel, professor of government, Harvard University**
- 11:15 - Noon "Exploring the Possibilities: Dialogue with Members of Congress"
Caucus Room 325 **Senators Alan Simpson (R-WY), Joseph Lieberman (D-CT) and Paul Simon (D-IL)**

Friday, June 7 continued
Holiday Inn on the Hill

- 12:30 - 1:30 p.m. Luncheon
Federal Ballroom
- 1:30 - 2:00 p.m. **Speaker: Harris Wofford, CEO, Corporation for National Service and former**
Federal Ballroom **U.S. senator (D-PA)**
- 2:30 - 5:00 p.m. Task Force Meetings
- Federal Ballroom Methods for Building Self-Discipline and Empathy
South **Chairs: Sheldon Berman, Hudson Public Schools and Diane Berreth,**
 Association for Supervision and Curriculum Development
- Congressional The Role of Civic Education
Room **Chair: Charles Quigley, Center for Civic Education**
- Judicial Room The Role of Family Involvement
 Chair: Roberta Doering, National School Boards Association
- Cabinet Suite Education for Interpersonal Relations, Family Life and Intimacy
 Chair: William D'Antonio, Catholic University
- Council Suite Building Character through Sports
 Chair: Russell Gough, Pepperdine University
- Executive Room Community Schools
 Chair: Mary Brabeck, Boston College
- 2:30 - 5:00 p.m. "Meeting the Challenges." Concurrent session, town hall meeting style
Federal Ballroom **Facilitator: Amitai Etzioni, The Communitarian Network, The George**
North **Washington University**
- 6:30 - 7:00 p.m. Reception
Federal Ballroom
- 7:00 Dinner
Federal Ballroom
- United We Sing, a joint chorus of Norwalk Kendall Elementary School, Norwalk,**
 Conn. and the Washington Primary School, Washington, Conn.
- "Preventing Teen Pregnancy: Is There Common Ground?"
 Sarah S. Brown, director, National Campaign to Prevent Teen Pregnancy

Saturday, June 8

Old Executive Office Building, 17th Street Entrance

- 8:15 - 9:00 a.m. Security clearance; photo identification required.
- 9:00 - 9:30 a.m. **William A. Galston, professor of public affairs, University of Maryland**
- 9:30 - 10:00 a.m. **Amitai Etzioni, The Communitarian Network, The George Washington University**
- 10:00 - 11:00 a.m. Task Force Reports
- 11:15 - 11:45 a.m. Town Hall meeting
Secretary Richard Riley, U.S. Department of Education
- 11:45 - Noon Response from panel of education experts
Paul Houston, executive director, American Association of School Administrators
Stinson Stroup, executive director, Pennsylvania Association of School Administrators
Gene Carter, executive director, Association for Supervision and Curriculum Development
Victoria Baldwin, principal in residence, U.S. Department of Education
- Noon - 12:45 p.m. Response from panel of government/community experts
John Barth, director, Education Policy Studies, National Governors' Association
Ramon Cortines, advisor, U.S. Department of Education
William H. Morin, former chair and CEO, Drake Beam Morin, Inc.
William M. Bloomfield, executive director, School & Main
- 12:45 - 1:45 p.m. Luncheon
- 2:15 - 2:45 p.m. "How Can Business Help?"
Federal Ballroom **Zoë Baird, senior vice president and general counsel, Aetna Life and Casualty Company**
- 2:45 - 3:45 p.m. **(INVITED) President Bill Clinton**

For more information or copies of position papers, call GW's Communitarian Network at (202) 994-7263, fax (202) 994-1606 or visit <http://www.gwu.edu/~ccps>.

**Media wishing to cover the conference should contact Audra Garling
in the GW Public Affairs Office at (202) 994-6467.**



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
June 4, 1996

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

GW OPENS INTERNET "MARKET" TO SOLVE PROBLEMS IN PARTICLE TECHNOLOGY

Virtual Technology Market designed to improve productivity

Washington -- The George Washington University's Department of Engineering Management, with support from the National Science Foundation, has developed an Internet-based computer application called **Virtual Technology Market (VTM)**. This pilot project, developed by GW Professor Lan Xue and James E. Beverly, was designed for easy and confidential transfer of information between those with industrial production problems and potential sources of solutions from industry, academia, government laboratories or inventors.

Users are able to submit a particular problem or browse **VTM** and respond to a posed problem with a potential solution. The **VTM** administrator will advise the source of the problem that a possible solution is available. The problem source has the option to be placed in direct contact with the solution provider to negotiate a transfer of information or technology through a sale, license, technical assistance, cooperative research, joint venture or other agreement.

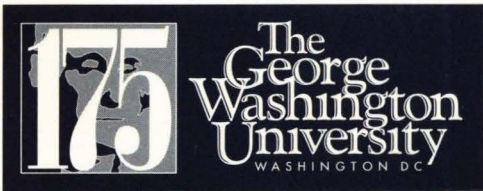
The topic selected for this pilot project is the field of particle technology and multi-phase processes. The initial audience includes the Particle Technology Forum of the American Institute of Chemical Engineers. The Forum represents both the supply and demand side of the multi-billion dollar particle market, which includes food products, pharmaceuticals, cosmetics, coatings, inks, sprays, powder metallurgy, explosives, gas filters and combustion engineering.

Mr. Beverly is scheduled to attend the 5th World Congress of Chemical Engineering, July 14-17, 1996 in San Diego, CA, and will be available for a demonstration and discussion of **VTM**.

VTM's Internet URL is <http://www.seas.gwu.edu/guest/vtm/>

For further information, please contact Professor Lan Xue, Department of Engineering Management, GW School of Engineering and Applied Science; phone: (202) 994-0179; fax: (202) 994-4606; or e-mail: xue@seas.gwu.edu

Office of Special Collections
Gelman Library, 00000



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
June 5, 1996

MEDIA CONTACT: Karen Sibert/ (202) 994-9023
Ali Levine/ (202) 994-6460

NEW GW STUDY DISCUSSES LEGAL IMPLICATIONS OF REAPPOINTMENT, PROMOTION AND TENURE DECISIONS IN HIGHER EDUCATION

WASHINGTON -- Colleges and universities have a great deal of discretion and autonomy from court intervention in employment matters, but there are legal limitations. A recently published report by the Educational Resource Information Center (ERIC) Clearinghouse on Higher Education at The George Washington University, entitled "**Tenure, Promotion, and Reappointment: Legal and Administrative Implications**," examines the conflict between institutional and individual rights and the potential legal problems associated with employment contracts, due-process requirements, academic freedom, employment discrimination, affirmative action and peer review.

Tenure was established to protect faculty members' academic freedom and to provide enough financial security to attract able men and women to the profession. Courts have established that, once acquired, tenure conferred by public institutions is a property interest protected by the Constitution. While tenure has benefits for the institution and the faculty members, it also has financial consequences for the institution, especially during times of retrenchment. Faculty members denied tenure suffer financial, professional and emotional consequences. As a result, lawsuits in this area are likely to increase.

Institutions have a great deal of discretion in making reappointment, promotion or tenure decisions. "Courts are reluctant to substitute their judgments for those of academic professionals," state authors **Benjamin Chavez, instructor of higher education at Syracuse University, and John A. Centra, professor and chair of the Higher Education Program at Syracuse University**. "On the other hand, courts are required to intervene in these matters when the individual rights of faculty members are threatened. Although cases by faculty members against colleges and universities involve reappointment, promotion and other issues, the most important cases deal with tenure denial."

- more -

"Tenure, Promotion, and Reappointment" examines tenure in American higher education, the faculty contract of employment, constitutional rights in employment decisions dealing with due process, free speech and academic freedom, employment discrimination and the legal implications of peer review. Recommendations for policies and practice are discussed.

"Tenure, Promotion, and Reappointment: Legal and Administrative Implications," is report No. 1 of the 1995 Higher Education Report Series for the ERIC Clearinghouse on Higher Education and Association for the Study of Higher Education (ASHE). The Eric Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$18.00 plus \$3.75 for shipping from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.

**175TH ANNIVERSARY 1821-1996**

NEWS

FOR IMMEDIATE RELEASE

June 10, 1996

CONTACT: Karen Sibert
202/994-9023**GW LEGAL SCHOLAR LOUIS B. SOHN RECEIVES
PRESTIGIOUS MANLY O. HUDSON MEDAL**

WASHINGTON -- The American Society of International Law has presented GW Distinguished Research Professor of Law Louis B. Sohn with the Manly O. Hudson Medal for his lifetime contribution to international law through scholarship, teaching and governmental and nongovernmental activities.

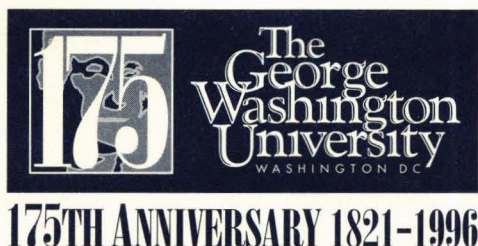
In a career that spans more than 50 years, Sohn has made pioneering contributions to the field of international law in the areas of United Nations law and other international organizations, international human rights, international disputes and the law of the sea. What is more, he continues to bring his creative scholarship to the resolution of important international issues of the day.

A native of Poland, Sohn was educated at the John Casimir University in Lwow where he received the Dipl.Sc.M. and LL.M. degrees in 1935. He later attained the LL.M. and S.J.D degrees from Harvard Law School. Arriving in the United States just weeks before World War II, Sohn worked as an assistant to Judge Manley O. Hudson, a permanent member of the Permanent Court of International Justice at The Hague. He took part in the preparatory work for the United Nations' charter and attended the San Francisco Conference in 1945. Shortly thereafter, Sohn began teaching the first course on United Nations law in this country, and perhaps the world.

As a consultant to the U.S. Department of State in 1960, Sohn participated in drafting the treaty on general and complete disarmament. In 1970-71, he served as counselor on International Law at the State Department and became involved in negotiations on the law of the sea. Sohn has served as a member of U.S. delegations to international conferences, particularly the Third U.N. Law of the Sea Conference; first counselor for International Law in the Department of State; president of the American Society of International Law; and chairman of the International Law Section of the American Bar Association.

- more -

Sohn taught at Harvard Law School for 35 years, leaving in 1981 at the invitation of former Secretary of State Dean Rusk to join him in teaching international law at the University of Georgia in Athens. In 1991, Sohn came to The George Washington University Law School as Congressional Professor and later was appointed Distinguished Research Professor of Law and director of Research and Studies of the International Rule of Law Institute at GW. He has authored numerous books and articles on international organizations, disarmament and arms control, international tribunals, human rights, environment and the law of the sea.



NEWS

FOR IMMEDIATE RELEASE

June 10, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**REPS. MORAN AND STEARNS TO DISCUSS PRESIDENTIAL ELECTION
AT GW ALUMNI EVENT JUNE 18**

**Capitol Hill Reception to Honor GW
Alumni Members of the 104th Congress**

EVENT: "A Discussion of the 1996 Presidential Election: A bi-partisan view on who will be the next president of the United States." Sponsored by The George Washington University Office of Alumni Relations and GW President Stephen Joel Trachtenberg, this Capitol Hill Alumni Reception features guest speakers Reps. Clifford Stearns, BS'63 (R-FL) and James Moran (D-VA).

GW Alumni Members of the 104th Congress include:

Sen. Hank Brown, '86
Sen. Kent Conrad, '75
Sen. Daniel K. Inouye, '69
Sen. Harry M. Reid, '64
Rep. Robert L. Barr, '72
Rep. Michael Bilirakis, '60
Rep. John J. Duncan, Jr., '73
Rep. Samuel R. Johnson, '74
Rep. Jim Ramstad, '73

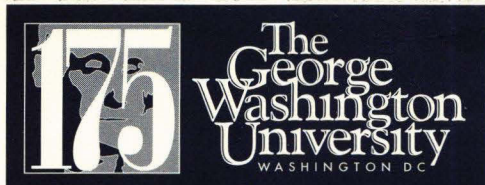
WHEN: Tuesday, June 18, 1996
6 p.m. - 8 p.m.

WHERE: The Rayburn Building
Gold Room 2168
South Capitol Street & Independence Avenue, SW
Washington, D.C.

COST: \$28 per person in advance includes hors d'oeuvres and beverages. **All guests must RSVP by June 13 by calling (202) 994-6435. For more information, contact Cynthia Jacobs Carter at (202) 994-7429.**

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

June 10, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

GW'S COLONNADE GALLERY TO FEATURE WATERCOLORS OF CHINESE ARTIST CHAN KY-YUT

EVENT: "Who Would Hear the Color Dancing?" features 20 abstract watercolors by Chinese-Canadian artist Chan Ky-Yut. In this contemporary exhibition, Ky-Yut illustrates the link between the art of Tai-Chi (body movement) and the human body to its importance in the creation of his watercolors. Co-sponsored by The George Washington University Shade of the Fine Arts and the Marvin Center Governing Board, this exhibition will be on view in the Colonnade Gallery through August 2.

WHEN: Opening Reception
Thursday, June 13, 1996
5-7 p.m.

Exhibition runs through August 2.

WHERE: The George Washington University
Colonnade Gallery
Marvin Center, 3rd Floor
800 21st Street, NW
Washington, D.C.
(Foggy Bottom Metro, Blue and Orange Lines)

COST: Free and open to the public. For more information, contact Kate Fleming, GW Colonnade Gallery Coordinator, at (202) 994-8401.

Background:

Internationally-acclaimed artist Chan Ky-Yut directly transfers his immediate experience onto the canvas without the intrusion of concept and calculation, forethought and recall. Each creative process is a discovery to him, as well as self-expression. His brush strokes embody the forms and vitality unique to Chinese calligraphy and, true to a practitioner of the art of Kung Fu, are vibrant with the rhythm and force of the interplay of distance, energy and speed. Blankness, an integral element of Ky-Yut's painting, is as expressive and revealing as his brush strokes. From his unique blend of physical-spiritual training and artistic skill evolves his singular style. Ky-Yut has freed himself from the traditional Chinese school of painting; to his work, the dichotomy of East and West no longer applies--the difference lies solely in the medium. Art and artist are one. Ky-Yut has held over 60 exhibitions in North America, Europe and Asia since his arrival to Canada in the 1970's. He currently resides in Ottawa where he both practices and teaches the art of painting.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
June 11, 1996

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

GW'S CENTER FOR HISTORY IN THE MEDIA RECEIVES GRANT FOR PRODUCTION OF DOCUMENTARY ON POLIO

Corporation for Public Broadcasting gives \$175,000 for film project

Washington -- The George Washington University's Center for History in the Media has received a \$175,000 grant from the Corporation for Public Broadcasting (CPB) to support the production of a documentary film entitled "A Paralyzing Fear: The Story of Polio in America. The grant supplements earlier financial support from the National Endowment for the Humanities and Pfizer Corporation.

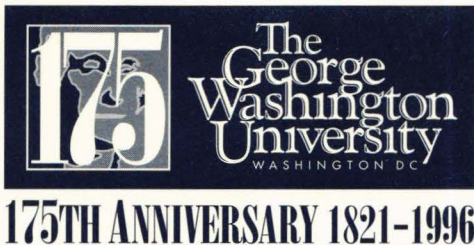
"We are extremely excited about the generosity of CPB and their support to go forward with the production of this film," said Nina Gilden Seavey, co-producer of the film and director of the Center for History in the Media. "It is important for us to understand the impact of epidemic disease on society and polio gives us that dramatic, historical perspective."

The National Endowment for the Humanities had committed \$50,000 to develop the script for the project, while Pfizer paid for the rights from the March of Dimes' archives for the Center to use more than 280 boxes of film and approximately 1,000 photos related to polio in America. Production for the documentary is expected to take about one year.

Seavey is co-producing this film with Academy Award-winner Paul Wagner, who won an Oscar for his film "Stone Carvers." Jonas Salk, the American physician who developed the polio vaccine, also was an advisor for the project until his death in 1995.

The Center for History in the Media recently produced for the Discovery Channel "The Battle of the Alamo," a documentary that vividly re-enacts the events surrounding the Mexican Army's 13-day siege in 1836. Seavey and Wagner's production team was the first and only film crew ever to be given permission to film on the Alamo grounds.

GW's widely acclaimed Center for History in the Media is in its fifth year and is the only institute in the nation expressly devoted to teaching historical documentary production and producing new historical programming for national audiences. The Center recently expanded its documentary filmmaking program from a five-week summer course to a six-month certificate program.



NEWS

FOR IMMEDIATE RELEASE
June 12, 1996

MEDIA CONTACT: Audra Garling
(202) 994-6467

GW ANNOUNCES SECOND ANNUAL SUMMER SCHOLAR PROGRAM IN POLITICAL MANAGEMENT

Graduate School of Political Management
Seven-week Program runs June 10-July 26

WASHINGTON -- The George Washington University's Graduate School of Political Management Summer Scholar Program is a unique educational experience for college students and recent graduates from around the nation and abroad. For the second consecutive year, GSPM has invited a group of 30 young men and women to gather in Washington, D.C., for a thorough grounding in the ways and means of professional politics.

The GSPM Summer Scholar Program offers more than the standard internship or summer school: **A survey course** featuring lectures and discussions from the GSPM faculty and other experts in the field of political management; a **skills "practicum"** where students simulate campaigns modeled on current electoral contest and policy debates; **an optional tutorial** in the history of American campaigns and political movements; and **special events** where students meet renowned Washington insiders. Summer Scholars gain powerful contacts to launch careers and invaluable experience in political cooperation, ethics, leadership and responsibility.

Dr. Michael Cornfield, a political scientist who specializes in the study of media and American politics at the GSPM, serves as the program's director. Cornfield received his doctoral degree from Harvard University. He taught at the University of Virginia, the College of William and Mary and The George Washington University before joining the GSPM. Cornfield teaches courses on the new media and politics, strategy and message development and the press and politics.

Jerald F. terHorst, esteemed journalist and former press secretary to President Gerald Ford, plays a pivotal role in securing the program's access to Washington institutions and renowned speakers and in fostering the GSPM goal of elevating the level of professionalism and ethics in politics.

GSPM was founded in New York in 1986 and chartered by the New York State Board of Regents. GSPM officially became a distinctive unit of GW's Columbian School of Arts and Sciences on July 1, 1995. It offers the nation's first integrated curriculum teaching professional skills and ethical principles in political management, leading to the master of professional studies degree in political management. GSPM awarded its first degrees in 1988.

- more -

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

GSPM SUMMER SCHOLAR PROGRAM EVENTS FOR JUNE:

Friday, June 14, 1996: Briefings by chief of staff to Rep. Fawell (R-IL), Alan Mertz, and DNC Press Secretary Amy Weiss Tobe

Thursday, June 20, 1996: View live broadcast of CNN's Crossfire at GW's Dorothy Betts Marvin Theatre

Friday, June 21, 1996: Clinton-Gore 1996 briefing by Chief Operating Officer Ted Carter

Friday, June 28, 1996: White House briefing by Special Assistant to the President, Eric Eve

Friday, June 28, 1996: Briefing by Sarah Brady, chair of Handgun Control Inc., at National Press Club

Saturday, June 29, 1996: Tour of the National Rifle Association, briefing by Executive Director Tonya Metaksa



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
June 12, 1996

MEDIA CONTACT: Karen Sibert
(202) 994-902
Ali Levine
(202) 994-6460

IMPROVING THE QUALITY OF TEACHING SHOULD BE A PRIORITY FOR HIGHER EDUCATION, SAYS NEW REPORT FROM GW

WASHINGTON -- The call for instructional improvement has come in many forms and from a variety of sources. **"Taking Teaching Seriously: Meeting the Challenge of Instructional Improvement,"** recently published by the Educational Resource Information Center (ERIC) Clearinghouse on Higher Education at The George Washington University, is authored by **Michael B. Paulsen, associate professor and coordinator of graduate programs in educational leadership at the University of New Orleans, and Kenneth A. Feldman, professor of sociology at the State University of New York at Stony Brook.** The report examines various strategies for improving instruction which are viewed as helping to motivate individual faculty members to improve their teaching by changing certain instructional attitudes and practices.

"To make nationwide instructional improvement possible, faculty and other academic leaders must work to change their campus teaching cultures so that teaching is no longer undervalued," say Paulsen and Feldman. "A primary purpose of this report is to serve as a stimulator of renewed interest in instructional improvement and a source of guidance, direction and ideas for deans, department chairs and other faculty leaders who want to initiate, expand or revitalize instructional improvement on their campuses."

Drawn from an address by K. Patricia Cross at the 1986 AAHE National Conference on Higher Education, this publication contains implicit and explicit recommendations for improving higher education. Among the broadest of these recommendations are: 1) strengthening supportive teaching cultures; 2) giving teachers more guided experience in being "reflective practitioners;" 3) treating students as active partners in improving instruction; 4) rewarding formal and informal collaboration among teaching colleagues; 5) encouraging department chairs to offer support; 6) recognizing trained

- more -

consultants as experts and facilitating their activities; and 7) developing programs to recognize the special needs of new and junior faculty.

"Taking Teaching Seriously: Meeting the Challenge of Instructional Improvement," is report No. 2 of the 1995 Higher Education Report Series for the ERIC Clearinghouse on Higher Education and Association for the Study of Higher Education (ASHE). The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$18.00 plus \$3.75 for shipping from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

June 12, 1996

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

GW STUDENTS TO PARTICIPATE IN RUNNING THE 1996 SUMMER OLYMPICS

International Institute of Tourism Studies Program Integrates Hands-On Experience with Unique Olympic Educational Course

WASHINGTON -- This summer, 55 students from The George Washington University will be joining 10,700 athletes and two million visitors in Atlanta to participate in a sporting event the world has been looking to -- the 1996 Summer Olympics. The 55 GW students will serve as volunteers, staff and researchers in the various areas that make the Games run smoothly. Tourism studies students view this as an opportunity to sharpen their acquired event organizational skills in a massive international event. Most will not only work but also participate in a unique educational program organized as part of the Olympic education course created by Dr. Lisa Delpy, professor of tourism studies and sport management in the School of Business and Public Management at GW.

The Olympic education course includes classtime and coursework covering the history of the Olympic Games before a site visit to Atlanta. Also, it will involve meeting with managers, officials and sponsors to study first-hand the organizational and financial requirements involved in hosting the Games. Students will conduct onsite market research related to spectator spending, satisfaction and sponsor recall. Previous classes have studied and visited the Barcelona and Lillehammer Games.

The majority of students are engaged in volunteer and staff positions that include working for the Atlanta Committee for the Olympic Games (ACOG) in administrative departments, the Olympic Village, main press center and athletic competition venues. Sarah May, a graduate student in the tourism studies program with a concentration in event management, will be working for Coca-Cola as a transportation and hospitality assistant. "I've always been interested in the Olympics -- there is something about it that has always fascinated me. All the nations in the world are involved and you join their efforts. I'm trying to get more exposure in the event management field and I think that the more first-hand experience you have the better prepared you will be to host your own events."

Alicia Newton, a graduate student in the tourism studies program with a concentration in sport management, will be working in press operations for the volleyball venue at the Omni

-- MORE --

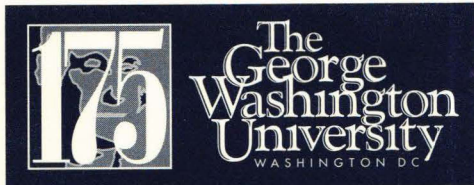
Arena. "I'm very, very excited to be a part of the games. I've been in the sporting industry ever since I graduated from college and have been involved in numerous professional sporting events but the Olympics is the Superbowl of all sports. It's one of the greatest sporting events ever created. I took the Olympic course and really enjoyed the class because the entire ideal of the Olympic Movement really interests me. When I received my handbook from ACOG, I would say that I didn't have to read 55 percent of it because we covered it in class."

Delpy says that her students come to her class fascinated by the Olympics, yet without a broad understanding of all that is involved. From the logistics of the world's largest sports event that takes into account minute details to the years of long, hard training of the Olympic athletes, Delpy enjoys the integration of the business, athletic and political elements of the games. "It is the ideal of every young person to be an Olympic athlete with a sound mind, body and soul," said Delpy, "and this is a great opportunity for students to meet the organizers, corporate sponsors, athletes and coaches who are responsible for making everything happen."

Not only will GW be well represented by current students in the service arena, GW alumni are in the ranks of the ACOG and among the Olympians. Armando Serrano, (B.S. 1996) is a member of the Columbian swimming team and Michelle Knox (B.A. 1986 and M.P.A. 1989) is hoping to qualify for the U.S. rowing team next month in Switzerland.

GW's International Institute of Tourism Studies is the longest established graduate program in tourism research in the world. Since offering its first graduate tourism course in 1972 IITS has been recognized internationally for leadership in research and professional studies.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy, finance, health services, management and policy, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.



175TH ANNIVERSARY 1821-1996

NEWS

For Immediate Release

June 20, 1996

Media Contacts: Mike Freedman or Alexa Kim

(202) 994-6460/(202) 994-3087

**GW PRESIDENT STEPHEN JOEL TRACHTENBERG TO RECEIVE
1996 DISTINGUISHED SERVICE AWARD FROM AMERICAN ASSOCIATION OF
UNIVERSITY ADMINISTRATORS**

WASHINGTON -- Stephen Joel Trachtenberg, president of The George Washington University, will receive the American Association of University Administrators' (AAUA) Distinguished Service Award on June 24 in Ontario, California. Awardees are recognized for exceptional service and contributions to AAUA and are chosen from nominations received by the AAUA Awards Committee. Stated Dr. Mildred Garcia, President of AAUA, "Your tremendous contributions...during this time in the organization's history have allowed AAUA to be the strong organization it is today." President Trachtenberg will be honored at the AAUA National Assembly's XXV Awards Luncheon.

Trachtenberg became the 15th president of The George Washington University on August 1, 1988. He came to GW from the University of Hartford (CT), where he served as President for 11 years. Before assuming the presidency of The University of Hartford, Trachtenberg served for eight years at Boston University as Vice President for Academic Services and Academic Dean of the College of Liberal Arts. Trachtenberg earned the B.A. degree from Columbia University in 1959, the J.D. from Yale University in 1962 and the Master of Public Administration from Harvard University in 1966. In 1968 he was selected as a Winston Churchill Traveling Fellow for study in Oxford, England. He is a member of Phi Beta Kappa.

AAUA sets the standards for the profession of higher education administration. It emphasizes, through its policy statements, programs, and services, the responsibility of administrators at all levels to demonstrate moral and ethical leadership in the exercise of their duties. AAUA provides, through programs and services, opportunities for the professional development of all of its members, whether they be employed in universities, four-year or senior colleges, junior colleges, specialized institutions or professional associations.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

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